



Application Form

UNDERTAKING FOR USING VELOCITY SOLUTIONS SMS PLATFORM

We, as detailed herein, undertake to ensure that we have the prior approval of /agreement with all mobile subscribers to whom the bulk SMS is sent or intended to be sent by us. We shall further ensure that we comply with applicable requirements of The Telecom Unsolicited Commercial Communications Regulations, 2007 and any amendments thereof and/or any rule, regulation, direction, laws, judgments, etc issued in this regard by the Department of Telecommunication (“DoT”) and/or the Telecom Regulatory Authority of India (“TRAI”) and/or any competent authority.

We, at all times, undertake to ensure that we have the requisite permission, consent, authority, approval from the intended recipient and shall not, in absence or ignorance of such approval/consent/permission, send or transmit any communication to the intended recipient.

We understand and agree that any violation of the NDNC regulations shall attract a penalty upto Rupees ONE Lakh and immediate disconnection of the Velocity Solutions user account and a new Velocity Solutions user account shall not be made available post any such violation.

We hereby undertake to indemnify, hold harmless and defend Velocity Solutions its affiliates and their respective employees, officers, agents and directors against any claim (alleging violation of the above-mentioned regulations) by a third party, including statutory/regulatory authority(s), for any and/or all damages, costs, expenses, penalties which may be claimed from VELOCITY SOLUTIONS.

We further indemnify VELOCITY SOLUTIONS against any financial or consequential damages, costs, expenses, penalties resulting out of any SPAM/Unsolicited SMS reported with respect to either the SMS content or Unicode Message or mobile number recipients’ consent not being taken or any other compliance issue not adhered to /ignored /omitted by us or any other negligence on our part.

We undertake to bear full responsibility for any complaint / grievance or claim whatsoever arising on account of violation of the directives / guidelines issued by TRAI and / or for the violation of any law relating to Information Technology including consequences for using stolen / hacked data by us and shall fully indemnify VELOCITY SOLUTIONS for any loss sustained by them on that account.

SIGNATURE (with Company Stamp)

Authorized Signatory: _____

Date: ____/____/____

A-1204, Titanium City Center, Near Sachin Tower, Anandnagar Pralhadnagar Road, Shymal Satellite Ahmedabad - 15,

Company Name												
Company Address												
Contact Person												
Landline No. With STD code												
Email address												
Mobile Number												

Purpose of the SMS (Please tick mark (✓) the relevant category) :

- Promotional SMS (SALE / Store Opening / New Arrival / Discount etc)
- Service (Alerts / Updates / Reminders)
- Regional Language or Binary Message
- Others: (Attach a separate sheet, if required)

User Name : _____

Maximum or Minimum 6 character sender id : (A – Z)

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SIGNATURE (with Company Stamp)

Authorized Signatory: _____

Date: ____/____/____